



# Demographic and Income Profile

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Geography: ZIP Code

| Summary                       | 2000   | 2010   | 2015   |
|-------------------------------|--------|--------|--------|
| Population                    | 29,711 | 33,310 | 34,173 |
| Households                    | 12,646 | 13,790 | 14,071 |
| Families                      | 7,844  | 8,451  | 8,547  |
| Average Household Size        | 2.30   | 2.37   | 2.38   |
| Owner Occupied Housing Units  | 7,059  | 7,219  | 7,289  |
| Renter Occupied Housing Units | 5,587  | 6,571  | 6,782  |
| Median Age                    | 39.4   | 41.3   | 41.2   |

| Trends: 2010 - 2015 Annual Rate | Area  | State | National |
|---------------------------------|-------|-------|----------|
| Population                      | 0.51% | 0.70% | 0.76%    |
| Households                      | 0.40% | 0.63% | 0.78%    |
| Families                        | 0.23% | 0.55% | 0.64%    |
| Owner HHs                       | 0.19% | 0.68% | 0.82%    |
| Median Household Income         | 2.59% | 2.59% | 2.36%    |

| Households by Income  | 2000   |         | 2010   |         | 2015   |         |
|-----------------------|--------|---------|--------|---------|--------|---------|
|                       | Number | Percent | Number | Percent | Number | Percent |
| <\$15,000             | 1,484  | 11.7%   | 1,265  | 9.2%    | 1,007  | 7.2%    |
| \$15,000 - \$24,999   | 1,304  | 10.3%   | 1,085  | 7.9%    | 912    | 6.5%    |
| \$25,000 - \$34,999   | 1,505  | 11.9%   | 1,287  | 9.3%    | 998    | 7.1%    |
| \$35,000 - \$49,999   | 2,098  | 16.5%   | 2,027  | 14.7%   | 1,595  | 11.3%   |
| \$50,000 - \$74,999   | 2,233  | 17.6%   | 2,942  | 21.3%   | 3,199  | 22.7%   |
| \$75,000 - \$99,999   | 1,408  | 11.1%   | 1,588  | 11.5%   | 1,714  | 12.2%   |
| \$100,000 - \$149,999 | 1,460  | 11.5%   | 1,813  | 13.1%   | 2,326  | 16.5%   |
| \$150,000 - \$199,999 | 623    | 4.9%    | 827    | 6.0%    | 1,038  | 7.4%    |
| \$200,000+            | 572    | 4.5%    | 956    | 6.9%    | 1,282  | 9.1%    |

|                          |          |          |          |
|--------------------------|----------|----------|----------|
| Median Household Income  | \$49,604 | \$59,952 | \$68,135 |
| Average Household Income | \$70,740 | \$83,702 | \$96,629 |
| Per Capita Income        | \$30,541 | \$35,044 | \$40,222 |

| Population by Age | 2000   |         | 2010   |         | 2015   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 1,573  | 5.3%    | 1,826  | 5.5%    | 1,882  | 5.5%    |
| 5 - 9             | 1,786  | 6.0%    | 1,698  | 5.1%    | 1,785  | 5.2%    |
| 10 - 14           | 1,913  | 6.4%    | 1,710  | 5.1%    | 1,731  | 5.1%    |
| 15 - 19           | 1,848  | 6.2%    | 1,864  | 5.6%    | 1,656  | 4.8%    |
| 20 - 24           | 1,769  | 6.0%    | 2,386  | 7.2%    | 2,355  | 6.9%    |
| 25 - 34           | 4,115  | 13.9%   | 4,606  | 13.8%   | 5,266  | 15.4%   |
| 35 - 44           | 4,386  | 14.8%   | 4,237  | 12.7%   | 3,992  | 11.7%   |
| 45 - 54           | 4,626  | 15.6%   | 4,903  | 14.7%   | 4,693  | 13.7%   |
| 55 - 64           | 2,883  | 9.7%    | 4,547  | 13.7%   | 4,610  | 13.5%   |
| 65 - 74           | 2,096  | 7.1%    | 2,550  | 7.7%    | 3,290  | 9.6%    |
| 75 - 84           | 1,845  | 6.2%    | 1,799  | 5.4%    | 1,806  | 5.3%    |
| 85+               | 871    | 2.9%    | 1,184  | 3.6%    | 1,107  | 3.2%    |

| Race and Ethnicity         | 2000   |         | 2010   |         | 2015   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 24,329 | 81.9%   | 24,677 | 74.1%   | 23,948 | 70.1%   |
| Black Alone                | 909    | 3.1%    | 1,178  | 3.5%    | 1,253  | 3.7%    |
| American Indian Alone      | 238    | 0.8%    | 305    | 0.9%    | 321    | 0.9%    |
| Asian Alone                | 1,871  | 6.3%    | 3,233  | 9.7%    | 3,949  | 11.6%   |
| Pacific Islander Alone     | 43     | 0.1%    | 61     | 0.2%    | 66     | 0.2%    |
| Some Other Race Alone      | 1,280  | 4.3%    | 2,317  | 7.0%    | 2,884  | 8.4%    |
| Two or More Races          | 1,042  | 3.5%    | 1,539  | 4.6%    | 1,752  | 5.1%    |
| Hispanic Origin (Any Race) | 3,837  | 12.9%   | 6,888  | 20.7%   | 8,518  | 24.9%   |

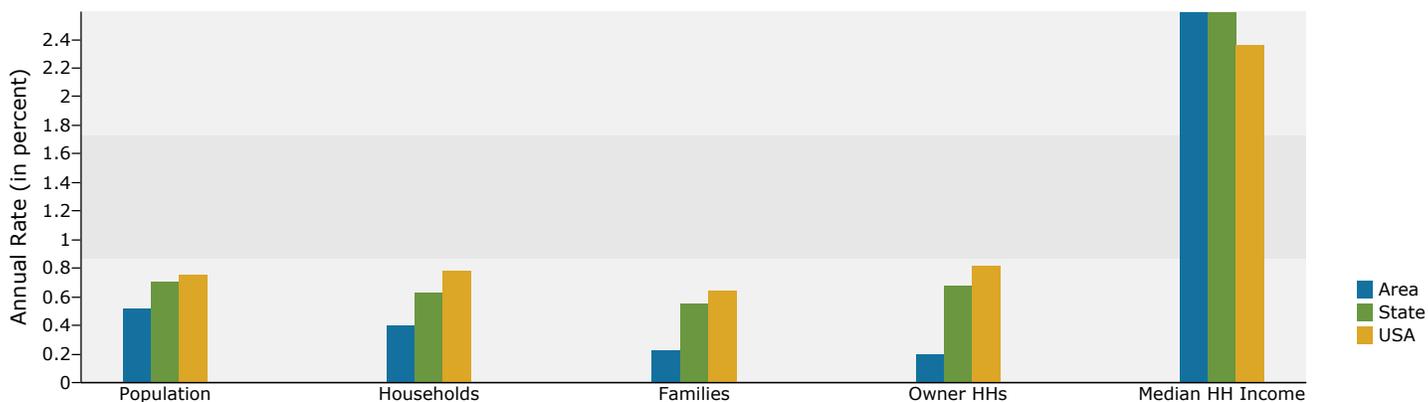
**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

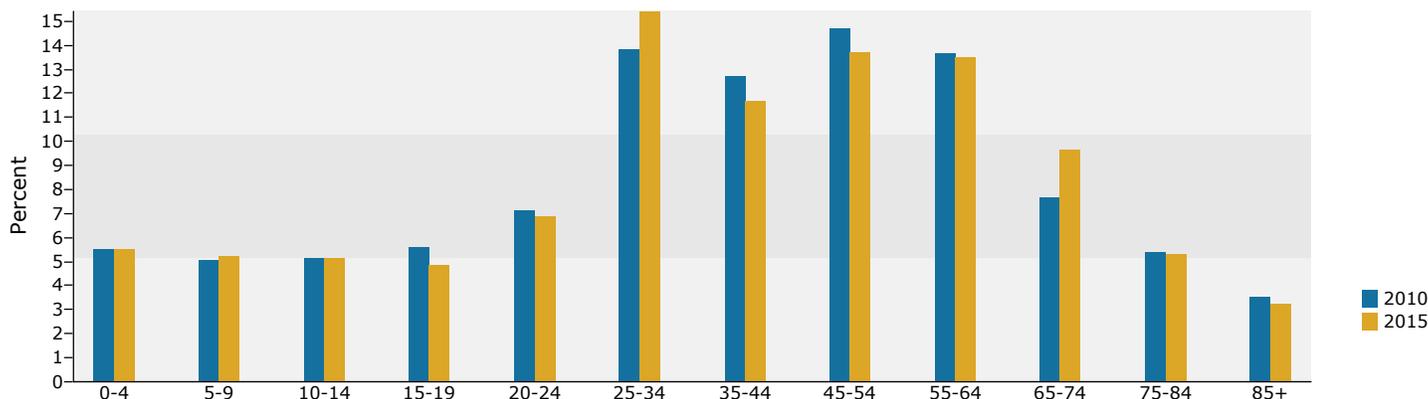
May 15, 2011

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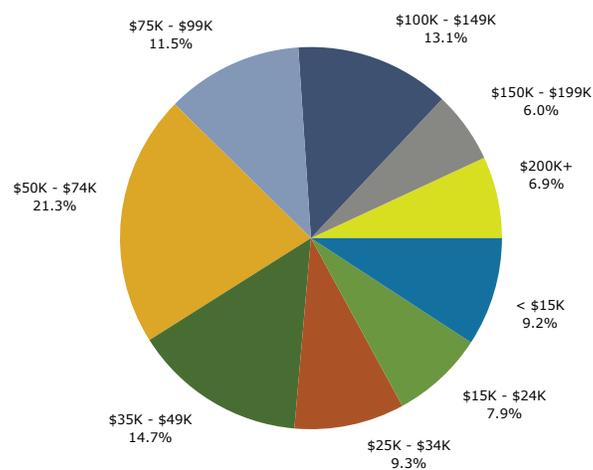
## Trends 2010-2015



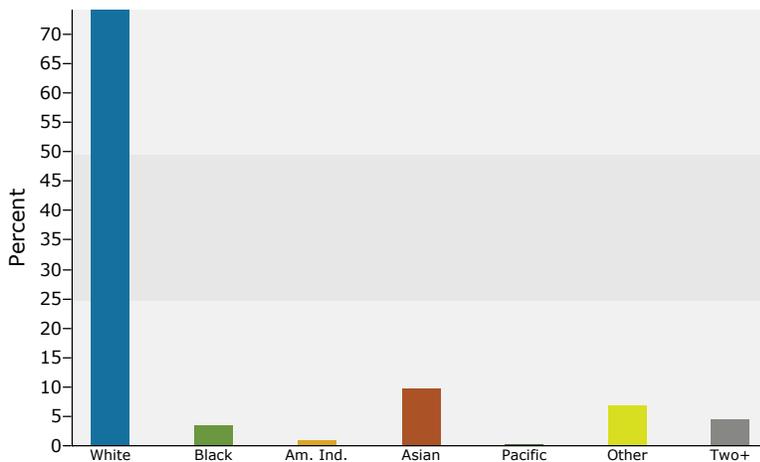
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 20.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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[locationname field]

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[address field]

Geography: ZIP Code

| Summary                         | 2000   | 2010   | 2015     |
|---------------------------------|--------|--------|----------|
| Population                      | 37,748 | 42,170 | 43,240   |
| Households                      | 12,498 | 13,522 | 13,776   |
| Families                        | 9,131  | 9,825  | 9,954    |
| Average Household Size          | 2.91   | 3.01   | 3.03     |
| Owner Occupied Housing Units    | 7,880  | 8,237  | 8,368    |
| Renter Occupied Housing Units   | 4,618  | 5,285  | 5,408    |
| Median Age                      | 31.0   | 33.0   | 33.8     |
| Trends: 2010 - 2015 Annual Rate | Area   | State  | National |
| Population                      | 0.50%  | 0.70%  | 0.76%    |
| Households                      | 0.37%  | 0.63%  | 0.78%    |
| Families                        | 0.26%  | 0.55%  | 0.64%    |
| Owner HHs                       | 0.32%  | 0.68%  | 0.82%    |
| Median Household Income         | 2.07%  | 2.59%  | 2.36%    |

| Households by Income     | 2000     |         | 2010     |         | 2015     |         |
|--------------------------|----------|---------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent | Number   | Percent |
| <\$15,000                | 1,684    | 13.5%   | 1,290    | 9.5%    | 1,034    | 7.5%    |
| \$15,000 - \$24,999      | 1,486    | 11.9%   | 1,127    | 8.3%    | 953      | 6.9%    |
| \$25,000 - \$34,999      | 1,471    | 11.8%   | 1,277    | 9.4%    | 1,002    | 7.3%    |
| \$35,000 - \$49,999      | 2,202    | 17.6%   | 2,033    | 15.0%   | 1,623    | 11.8%   |
| \$50,000 - \$74,999      | 2,692    | 21.5%   | 3,420    | 25.3%   | 3,768    | 27.4%   |
| \$75,000 - \$99,999      | 1,502    | 12.0%   | 2,039    | 15.1%   | 2,247    | 16.3%   |
| \$100,000 - \$149,999    | 1,125    | 9.0%    | 1,585    | 11.7%   | 2,159    | 15.7%   |
| \$150,000 - \$199,999    | 213      | 1.7%    | 487      | 3.6%    | 611      | 4.4%    |
| \$200,000+               | 135      | 1.1%    | 264      | 2.0%    | 379      | 2.8%    |
| Median Household Income  | \$45,112 |         | \$56,949 |         | \$63,090 |         |
| Average Household Income | \$55,706 |         | \$67,106 |         | \$75,560 |         |
| Per Capita Income        | \$18,805 |         | \$22,284 |         | \$24,923 |         |

| Population by Age | 2000   |         | 2010   |         | 2015   |         |
|-------------------|--------|---------|--------|---------|--------|---------|
|                   | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 2,644  | 7.0%    | 3,029  | 7.2%    | 3,139  | 7.3%    |
| 5 - 9             | 3,157  | 8.4%    | 2,960  | 7.0%    | 3,056  | 7.1%    |
| 10 - 14           | 3,374  | 8.9%    | 2,938  | 7.0%    | 3,106  | 7.2%    |
| 15 - 19           | 3,667  | 9.7%    | 3,755  | 8.9%    | 3,332  | 7.7%    |
| 20 - 24           | 3,125  | 8.3%    | 3,615  | 8.6%    | 3,542  | 8.2%    |
| 25 - 34           | 4,872  | 12.9%   | 5,947  | 14.1%   | 6,215  | 14.4%   |
| 35 - 44           | 5,703  | 15.1%   | 5,308  | 12.6%   | 5,678  | 13.1%   |
| 45 - 54           | 4,933  | 13.1%   | 5,712  | 13.5%   | 5,159  | 11.9%   |
| 55 - 64           | 2,776  | 7.4%    | 4,550  | 10.8%   | 4,890  | 11.3%   |
| 65 - 74           | 1,827  | 4.8%    | 2,349  | 5.6%    | 3,032  | 7.0%    |
| 75 - 84           | 1,259  | 3.3%    | 1,386  | 3.3%    | 1,465  | 3.4%    |
| 85+               | 413    | 1.1%    | 621    | 1.5%    | 626    | 1.4%    |

| Race and Ethnicity         | 2000   |         | 2010   |         | 2015   |         |
|----------------------------|--------|---------|--------|---------|--------|---------|
|                            | Number | Percent | Number | Percent | Number | Percent |
| White Alone                | 25,050 | 66.4%   | 24,601 | 58.3%   | 23,654 | 54.7%   |
| Black Alone                | 2,113  | 5.6%    | 2,325  | 5.5%    | 2,317  | 5.4%    |
| American Indian Alone      | 377    | 1.0%    | 430    | 1.0%    | 437    | 1.0%    |
| Asian Alone                | 1,824  | 4.8%    | 2,816  | 6.7%    | 3,282  | 7.6%    |
| Pacific Islander Alone     | 111    | 0.3%    | 133    | 0.3%    | 135    | 0.3%    |
| Some Other Race Alone      | 6,313  | 16.7%   | 9,233  | 21.9%   | 10,528 | 24.3%   |
| Two or More Races          | 1,961  | 5.2%    | 2,632  | 6.2%    | 2,887  | 6.7%    |
| Hispanic Origin (Any Race) | 12,312 | 32.6%   | 18,132 | 43.0%   | 20,723 | 47.9%   |

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

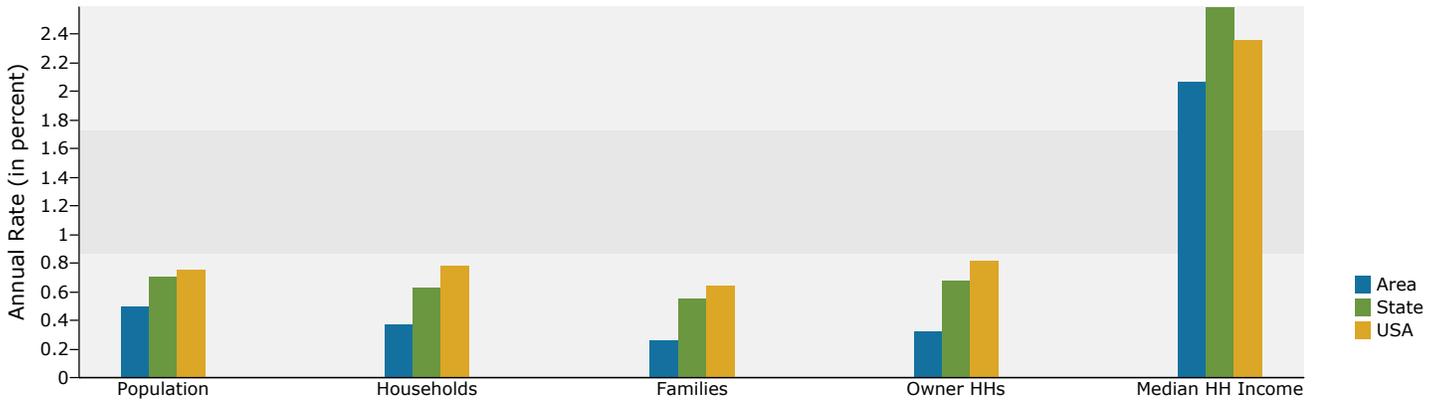
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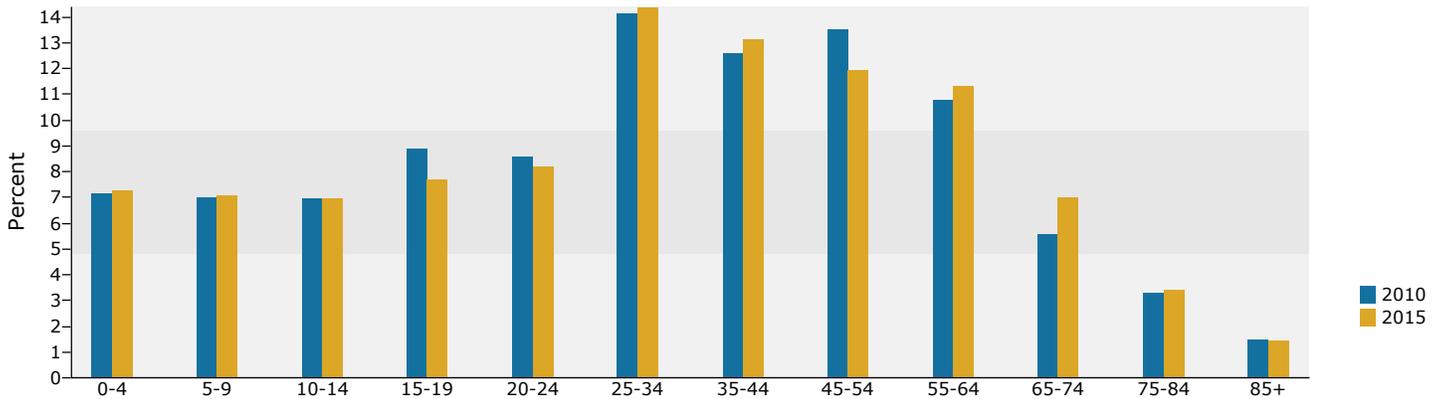
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 Geography: ZIP Code

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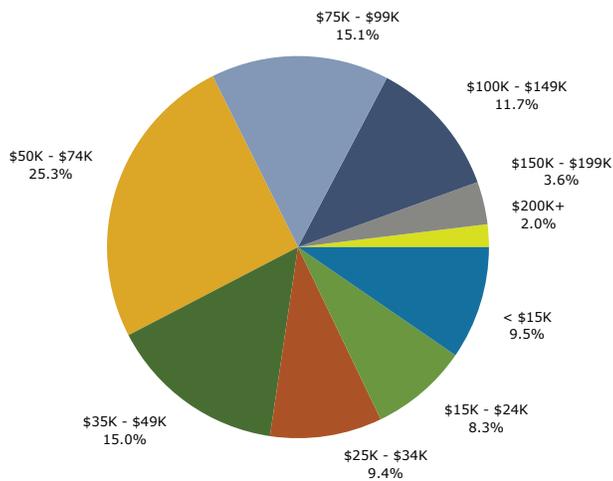
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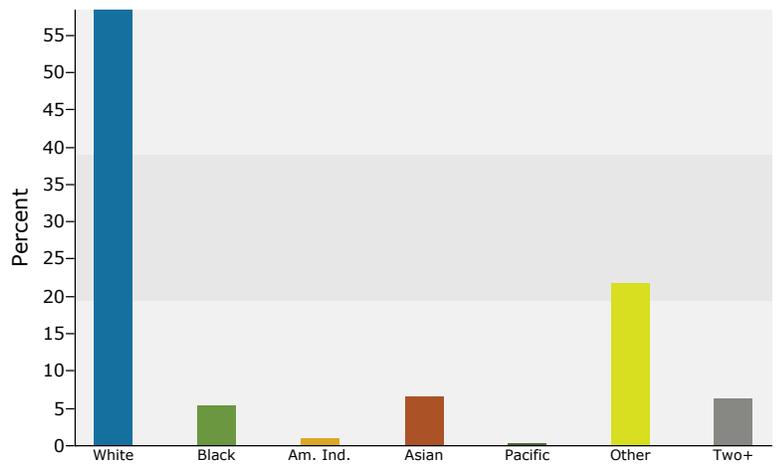
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 43.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.