




[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.042737

Longitude: -117.183838

	0.5 miles radius	1 mile radius
 2000 Total Population	3,536	14,017
2000 Group Quarters	28	265
2010 Total Population	3,725	14,912
2015 Total Population	3,735	15,021
2010 - 2015 Annual Rate	0.05%	0.15%
 2000 Households	1,492	6,165
2000 Average Household Size	2.35	2.23
2010 Households	1,523	6,356
2010 Average Household Size	2.43	2.3
2015 Households	1,517	6,360
2015 Average Household Size	2.44	2.32
2010 - 2015 Annual Rate	-0.08%	0.01%
2000 Families	977	3,722
2000 Average Family Size	2.9	2.86
2010 Families	989	3,807
2010 Average Family Size	3.01	2.96
2015 Families	977	3,778
2015 Average Family Size	3.05	3
2010 - 2015 Annual Rate	-0.24%	-0.15%
 2000 Housing Units	1,539	6,448
Owner Occupied Housing Units	70.0%	55.5%
Renter Occupied Housing Units	26.2%	40.2%
Vacant Housing Units	3.8%	4.4%
2010 Housing Units	1,584	6,702
Owner Occupied Housing Units	67.3%	53.1%
Renter Occupied Housing Units	28.8%	41.7%
Vacant Housing Units	3.8%	5.2%
2015 Housing Units	1,599	6,795
Owner Occupied Housing Units	66.6%	52.4%
Renter Occupied Housing Units	28.3%	41.2%
Vacant Housing Units	5.1%	6.4%
Median Household Income		
2000	\$55,253	\$47,132
2010	\$65,070	\$57,128
2015	\$74,321	\$64,654
Median Home Value		
2000	\$161,177	\$161,991
2010	\$224,185	\$226,867
2015	\$262,770	\$266,448
Per Capita Income		
2000	\$28,989	\$26,766
2010	\$31,924	\$31,040
2015	\$35,880	\$34,998
Median Age		
2000	40.7	39.3
2010	42.9	41.4
2015	43.9	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




[locationname field]

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Ring: 0.5, 1 Miles

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	0.5 miles radius	1 mile radius
2000 Households by Income		
 Household Income Base	1,485	6,111
< \$15,000	8.6%	12.3%
\$15,000 - \$24,999	8.5%	11.6%
\$25,000 - \$34,999	10.4%	12.3%
\$35,000 - \$49,999	17.0%	17.4%
\$50,000 - \$74,999	20.7%	18.3%
\$75,000 - \$99,999	16.4%	12.1%
\$100,000 - \$149,999	14.2%	10.6%
\$150,000 - \$199,999	3.2%	3.1%
\$200,000+	1.2%	2.4%
Average Household Income	\$67,205	\$61,417
2010 Households by Income		
Household Income Base	1,523	6,356
< \$15,000	6.7%	9.7%
\$15,000 - \$24,999	5.8%	8.7%
\$25,000 - \$34,999	7.8%	9.7%
\$35,000 - \$49,999	13.2%	14.5%
\$50,000 - \$74,999	26.6%	23.4%
\$75,000 - \$99,999	14.3%	12.0%
\$100,000 - \$149,999	16.9%	13.3%
\$150,000 - \$199,999	6.3%	4.9%
\$200,000+	2.4%	3.8%
Average Household Income	\$77,631	\$73,070
2015 Households by Income		
Household Income Base	1,517	6,358
< \$15,000	4.6%	7.7%
\$15,000 - \$24,999	4.4%	7.2%
\$25,000 - \$34,999	5.5%	7.4%
\$35,000 - \$49,999	9.6%	11.1%
\$50,000 - \$74,999	26.6%	24.9%
\$75,000 - \$99,999	15.4%	12.8%
\$100,000 - \$149,999	23.1%	17.3%
\$150,000 - \$199,999	7.7%	6.6%
\$200,000+	3.2%	4.9%
Average Household Income	\$87,758	\$82,934
2000 Owner Occupied HUs by Value		
Total	1,070	3,588
<\$50,000	0.2%	1.0%
\$50,000 - 99,999	3.9%	9.4%
\$100,000 - 149,999	33.6%	30.7%
\$150,000 - 199,999	41.3%	32.6%
\$200,000 - \$299,999	12.2%	17.8%
\$300,000 - 499,999	7.0%	5.8%
\$500,000 - 999,999	1.7%	2.6%
\$1,000,000+	0.0%	0.1%
Average Home Value	\$186,793	\$189,466
2000 Specified Renter Occupied HUs by Contract Rent		
Total	415	2,574
With Cash Rent	93.7%	96.6%
No Cash Rent	6.3%	3.4%
Median Rent	\$603	\$552
Average Rent	\$723	\$615


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



[locationname field]
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 Ring: 0.5, 1 Miles

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	0.5 miles radius	1 mile radius
2000 Population by Age		
 Total	3,535	14,016
Age 0 - 4	5.1%	5.3%
Age 5 - 9	5.5%	5.9%
Age 10 - 14	7.0%	6.5%
Age 15 - 19	6.5%	6.3%
Age 20 - 24	4.7%	5.6%
Age 25 - 34	12.5%	13.9%
Age 35 - 44	15.4%	14.7%
Age 45 - 54	16.2%	15.4%
Age 55 - 64	9.0%	8.8%
Age 65 - 74	7.2%	7.0%
Age 75 - 84	6.9%	6.9%
Age 85+	3.8%	3.6%
Age 18+	77.7%	78.0%
2010 Population by Age		
Total	3,726	14,914
Age 0 - 4	5.2%	5.5%
Age 5 - 9	5.2%	5.1%
Age 10 - 14	5.7%	5.2%
Age 15 - 19	5.5%	5.8%
Age 20 - 24	5.7%	6.8%
Age 25 - 34	11.5%	13.1%
Age 35 - 44	14.3%	13.6%
Age 45 - 54	15.8%	14.5%
Age 55 - 64	14.6%	13.8%
Age 65 - 74	7.4%	7.3%
Age 75 - 84	5.2%	5.4%
Age 85+	3.9%	3.9%
Age 18+	80.4%	80.5%
2015 Population by Age		
Total	3,734	15,018
Age 0 - 4	5.1%	5.5%
Age 5 - 9	5.2%	5.2%
Age 10 - 14	5.4%	5.1%
Age 15 - 19	5.4%	5.0%
Age 20 - 24	4.8%	6.2%
Age 25 - 34	13.1%	15.1%
Age 35 - 44	12.6%	12.0%
Age 45 - 54	15.1%	14.1%
Age 55 - 64	15.0%	13.6%
Age 65 - 74	10.1%	9.8%
Age 75 - 84	4.8%	5.1%
Age 85+	3.5%	3.4%
Age 18+	80.9%	81.0%
2000 Population by Sex		
Males	46.8%	45.9%
Females	53.2%	54.1%
2010 Population by Sex		
Males	47.1%	46.9%
Females	52.9%	53.1%
2015 Population by Sex		
Males	47.3%	47.4%
Females	52.7%	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.042737

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	0.5 miles radius	1 mile radius
2000 Population by Race/Ethnicity		
 Total	3,536	14,018
White Alone	88.2%	84.3%
Black Alone	1.1%	2.8%
American Indian Alone	0.7%	0.9%
Asian or Pacific Islander Alone	2.7%	3.8%
Some Other Race Alone	4.3%	4.8%
Two or More Races	3.1%	3.4%
Hispanic Origin	14.1%	14.5%
Diversity Index	41.0	46.3
2010 Population by Race/Ethnicity		
Total	3,725	14,911
White Alone	82.2%	77.7%
Black Alone	1.3%	3.2%
American Indian Alone	0.9%	1.0%
Asian or Pacific Islander Alone	4.1%	5.7%
Some Other Race Alone	7.2%	7.8%
Two or More Races	4.3%	4.5%
Hispanic Origin	23.2%	23.3%
Diversity Index	56.4	60.9
2015 Population by Race/Ethnicity		
Total	3,734	15,021
White Alone	78.9%	74.2%
Black Alone	1.4%	3.3%
American Indian Alone	0.9%	1.0%
Asian or Pacific Islander Alone	4.9%	6.7%
Some Other Race Alone	8.9%	9.6%
Two or More Races	5.0%	5.1%
Hispanic Origin	28.4%	28.2%
Diversity Index	62.9	66.9
2000 Population 3+ by School Enrollment		
 Total	3,360	13,452
Enrolled in Nursery/Preschool	1.4%	1.4%
Enrolled in Kindergarten	1.4%	1.1%
Enrolled in Grade 1-8	10.2%	10.3%
Enrolled in Grade 9-12	7.2%	5.7%
Enrolled in College	3.1%	6.6%
Enrolled in Grad/Prof School	2.4%	2.4%
Not Enrolled in School	74.3%	72.5%
2010 Population 25+ by Educational Attainment		
Total	2,709	10,673
Less than 9th Grade	2.1%	2.7%
9th - 12th Grade, No Diploma	3.7%	5.1%
High School Graduate	17.3%	16.7%
Some College, No Degree	20.7%	21.7%
Associate Degree	10.9%	10.4%
Bachelor's Degree	27.7%	24.9%
Graduate/Professional Degree	17.5%	18.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




[locationname field]

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	0.5 miles radius	1 mile radius
2010 Population 15+ by Marital Status		
 Total	3,126	12,548
Never Married	25.3%	29.1%
Married	52.7%	49.7%
Widowed	9.1%	9.1%
Divorced	13.0%	12.2%
2000 Population 16+ by Employment Status		
 Total	2,797	11,292
In Labor Force	62.7%	63.8%
Civilian Employed	59.2%	60.0%
Civilian Unemployed	3.5%	3.6%
In Armed Forces	0.0%	0.1%
Not in Labor Force	37.3%	36.2%
2010 Civilian Population 16+ in Labor Force		
Civilian Employed	84.0%	84.1%
Civilian Unemployed	16.0%	15.9%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	86.5%	86.6%
Civilian Unemployed	13.5%	13.4%
2000 Females 16+ by Employment Status and Age of Children		
Total	1,556	6,223
Own Children < 6 Only	6.1%	6.1%
Employed/in Armed Forces	2.4%	3.2%
Unemployed	0.2%	0.1%
Not in Labor Force	3.5%	2.7%
Own Children < 6 and 6-17 Only	4.8%	5.8%
Employed/in Armed Forces	3.3%	3.6%
Unemployed	0.0%	0.0%
Not in Labor Force	1.5%	2.2%
Own Children 6-17 Only	17.6%	15.4%
Employed/in Armed Forces	14.3%	11.9%
Unemployed	0.6%	0.5%
Not in Labor Force	2.8%	2.9%
No Own Children < 18	71.5%	72.8%
Employed/in Armed Forces	30.7%	32.8%
Unemployed	2.1%	2.0%
Not in Labor Force	38.7%	38.0%
2010 Employed Population 16+ by Industry		
 Total	1,523	6,197
Agriculture/Mining	0.3%	0.6%
Construction	4.8%	5.1%
Manufacturing	4.2%	4.0%
Wholesale Trade	2.0%	2.5%
Retail Trade	10.8%	10.6%
Transportation/Utilities	2.5%	3.5%
Information	1.7%	1.2%
Finance/Insurance/Real Estate	5.1%	5.3%
Services	61.7%	61.1%
Public Administration	6.9%	6.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

[locationname field]

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0.5 miles radius

1 mile radius

2010 Employed Population 16+ by Occupation

	0.5 miles radius	1 mile radius
Total	1,521	6,198
White Collar	77.3%	75.6%
Management/Business/Financial	13.7%	14.5%
Professional	43.6%	39.5%
Sales	11.6%	11.4%
Administrative Support	8.3%	10.3%
Services	12.5%	13.7%
Blue Collar	10.3%	10.6%
Farming/Forestry/Fishing	0.0%	0.0%
Construction/Extraction	3.4%	3.8%
Installation/Maintenance/Repair	2.8%	2.1%
Production	2.0%	1.9%
Transportation/Material Moving	2.1%	2.8%


2000 Workers 16+ by Means of Transportation to Work

	0.5 miles radius	1 mile radius
Total	1,637	6,667
Drove Alone - Car, Truck, or Van	81.9%	78.7%
Carpooled - Car, Truck, or Van	11.4%	11.3%
Public Transportation	0.7%	1.5%
Walked	2.0%	3.5%
Other Means	1.8%	2.1%
Worked at Home	2.2%	2.8%

2000 Workers 16+ by Travel Time to Work

	0.5 miles radius	1 mile radius
Total	1,637	6,666
Did Not Work at Home	97.8%	97.2%
Less than 5 minutes	6.5%	4.9%
5 to 9 minutes	16.5%	15.3%
10 to 19 minutes	33.2%	35.1%
20 to 24 minutes	12.0%	14.2%
25 to 34 minutes	15.6%	14.4%
35 to 44 minutes	2.0%	2.1%
45 to 59 minutes	4.8%	3.3%
60 to 89 minutes	5.3%	3.7%
90 or more minutes	2.0%	4.1%
Worked at Home	2.2%	2.8%
Average Travel Time to Work (in min)	21.2	22.5

2000 Households by Vehicles Available

	0.5 miles radius	1 mile radius
Total	1,485	6,169
None	5.6%	8.3%
1	37.4%	40.7%
2	37.8%	34.5%
3	13.7%	12.5%
4	3.4%	2.6%
5+	2.2%	1.4%
Average Number of Vehicles Available	1.8	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

[locationname field]

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0.5 miles radius

1 mile radius



2000 Households by Type

	0.5 miles radius	1 mile radius
Total	1,491	6,165
Family Households	65.5%	60.4%
Married-couple Family	51.4%	45.0%
With Related Children	21.4%	18.8%
Other Family (No Spouse)	14.2%	15.3%
With Related Children	8.3%	9.6%
Nonfamily Households	34.5%	39.6%
Householder Living Alone	29.6%	33.8%
Householder Not Living Alone	4.8%	5.8%
Households with Related Children	29.7%	28.5%
Households with Persons 65+	29.2%	27.6%

2000 Households by Size

	0.5 miles radius	1 mile radius
Total	1,492	6,165
1 Person Household	29.7%	33.8%
2 Person Household	35.2%	33.8%
3 Person Household	15.8%	14.8%
4 Person Household	12.2%	11.0%
5 Person Household	4.8%	4.5%
6 Person Household	1.7%	1.4%
7+ Person Household	0.7%	0.7%

2000 Households by Year Householder Moved In

	0.5 miles radius	1 mile radius
Total	1,485	6,167
Moved in 1999 to March 2000	15.2%	21.3%
Moved in 1995 to 1998	25.6%	28.0%
Moved in 1990 to 1994	15.8%	15.0%
Moved in 1980 to 1989	15.1%	15.2%
Moved in 1970 to 1979	15.9%	12.0%
Moved in 1969 or Earlier	12.5%	8.6%
Median Year Householder Moved In	1992	1995



2000 Housing Units by Units in Structure

	0.5 miles radius	1 mile radius
Total	1,531	6,432
1, Detached	86.0%	64.6%
1, Attached	2.5%	3.6%
2	3.6%	3.5%
3 or 4	5.3%	8.1%
5 to 9	1.4%	4.7%
10 to 19	1.2%	5.4%
20+	0.0%	10.1%
Mobile Home	0.0%	0.0%
Other	0.0%	0.0%

2000 Housing Units by Year Structure Built

	0.5 miles radius	1 mile radius
Total	1,520	6,436
1999 to March 2000	0.0%	0.2%
1995 to 1998	0.0%	0.4%
1990 to 1994	1.3%	2.8%
1980 to 1989	4.1%	9.8%
1970 to 1979	11.9%	19.1%
1969 or Earlier	82.8%	67.7%
Median Year Structure Built	1952	1959

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



[locationname field]

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0.5 miles radius

1 mile radius

Top 3 Tapestry Segments

1.	Wealthy Seaboard Suburbs	Old and Newcomers
2.	Pleasant-Ville	Wealthy Seaboard Suburbs
3.	Prosperous Empty Nesters	Prosperous Empty Nesters

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,855,886	\$11,335,270
Average Spent	\$1,875.17	\$1,783.40
Spending Potential Index	78	74
Computers & Accessories: Total \$	\$364,803	\$1,483,798
Average Spent	\$239.53	\$233.45
Spending Potential Index	109	106
Education: Total \$	\$2,205,981	\$8,482,086
Average Spent	\$1,448.44	\$1,334.50
Spending Potential Index	119	109
Entertainment/Recreation: Total \$	\$5,573,142	\$21,821,770
Average Spent	\$3,659.32	\$3,433.26
Spending Potential Index	114	107
Food at Home: Total \$	\$7,217,927	\$29,208,032
Average Spent	\$4,739.28	\$4,595.35
Spending Potential Index	106	103
Food Away from Home: Total \$	\$5,306,595	\$21,319,430
Average Spent	\$3,484.30	\$3,354.22
Spending Potential Index	108	104
Health Care: Total \$	\$5,977,113	\$23,808,191
Average Spent	\$3,924.57	\$3,745.78
Spending Potential Index	105	101
HH Furnishings & Equipment: Total \$	\$3,149,282	\$12,208,472
Average Spent	\$2,067.81	\$1,920.78
Spending Potential Index	100	93
Investments: Total \$	\$3,509,260	\$12,723,827
Average Spent	\$2,304.18	\$2,001.86
Spending Potential Index	132	115
Retail Goods: Total \$	\$39,264,349	\$155,297,101
Average Spent	\$25,780.93	\$24,433.15
Spending Potential Index	104	98
Shelter: Total \$	\$28,790,656	\$111,631,967
Average Spent	\$18,903.91	\$17,563.24
Spending Potential Index	120	111
TV/Video/Audio: Total \$	\$1,981,600	\$8,033,383
Average Spent	\$1,301.12	\$1,263.91
Spending Potential Index	105	102
Travel: Total \$	\$3,619,688	\$13,599,509
Average Spent	\$2,376.68	\$2,139.63
Spending Potential Index	126	113
Vehicle Maintenance & Repairs: Total \$	\$1,557,055	\$6,216,201
Average Spent	\$1,022.36	\$978.01
Spending Potential Index	108	104

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.




[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.063541

Longitude: -117.182004

	0.5 miles radius	1 mile radius
 2000 Total Population	4,719	16,064
2000 Group Quarters	27	315
2010 Total Population	4,863	17,209
2015 Total Population	4,826	17,367
2010 - 2015 Annual Rate	-0.15%	0.18%
 2000 Households	1,363	5,740
2000 Average Household Size	3.44	2.74
2010 Households	1,360	5,938
2010 Average Household Size	3.55	2.84
2015 Households	1,343	5,950
2015 Average Household Size	3.57	2.86
2010 - 2015 Annual Rate	-0.25%	0.04%
2000 Families	1,064	3,663
2000 Average Family Size	3.82	3.46
2010 Families	1,057	3,772
2010 Average Family Size	3.96	3.6
2015 Families	1,038	3,757
2015 Average Family Size	3.99	3.64
2010 - 2015 Annual Rate	-0.36%	-0.08%
 2000 Housing Units	1,535	6,184
Owner Occupied Housing Units	33.8%	39.4%
Renter Occupied Housing Units	56.0%	53.5%
Vacant Housing Units	10.3%	7.2%
2010 Housing Units	1,573	6,494
Owner Occupied Housing Units	31.7%	38.3%
Renter Occupied Housing Units	54.8%	53.2%
Vacant Housing Units	13.5%	8.6%
2015 Housing Units	1,598	6,638
Owner Occupied Housing Units	30.9%	37.6%
Renter Occupied Housing Units	53.1%	52.1%
Vacant Housing Units	16.0%	10.4%
Median Household Income		
2000	\$25,939	\$33,115
2010	\$33,855	\$41,473
2015	\$40,936	\$50,020
Median Home Value		
2000	\$86,037	\$104,951
2010	\$120,429	\$153,047
2015	\$141,858	\$181,322
Per Capita Income		
2000	\$10,811	\$16,104
2010	\$12,325	\$18,132
2015	\$14,381	\$20,917
Median Age		
2000	25.9	30.0
2010	27.1	30.9
2015	27.6	31.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.063541

Longitude: -117.182004

	0.5 miles radius	1 mile radius
2000 Households by Income		
 Household Income Base	1,308	5,789
< \$15,000	25.0%	20.2%
\$15,000 - \$24,999	23.3%	17.4%
\$25,000 - \$34,999	15.1%	14.7%
\$35,000 - \$49,999	14.8%	19.1%
\$50,000 - \$74,999	14.8%	16.8%
\$75,000 - \$99,999	3.4%	6.0%
\$100,000 - \$149,999	2.9%	4.2%
\$150,000 - \$199,999	0.0%	0.6%
\$200,000+	0.6%	0.9%
Average Household Income	\$39,143	\$43,705
2010 Households by Income		
Household Income Base	1,359	5,934
< \$15,000	17.8%	15.3%
\$15,000 - \$24,999	18.5%	13.4%
\$25,000 - \$34,999	15.3%	13.6%
\$35,000 - \$49,999	15.9%	17.5%
\$50,000 - \$74,999	19.5%	22.5%
\$75,000 - \$99,999	8.7%	9.5%
\$100,000 - \$149,999	2.5%	5.5%
\$150,000 - \$199,999	1.2%	1.5%
\$200,000+	0.6%	1.1%
Average Household Income	\$44,333	\$50,928
2015 Households by Income		
Household Income Base	1,343	5,948
< \$15,000	15.0%	12.7%
\$15,000 - \$24,999	16.8%	11.7%
\$25,000 - \$34,999	12.5%	11.0%
\$35,000 - \$49,999	14.4%	14.6%
\$50,000 - \$74,999	23.0%	26.3%
\$75,000 - \$99,999	11.2%	11.4%
\$100,000 - \$149,999	3.9%	8.3%
\$150,000 - \$199,999	1.9%	2.4%
\$200,000+	1.1%	1.7%
Average Household Income	\$51,925	\$59,129
2000 Owner Occupied HUs by Value		
Total	507	2,456
<\$50,000	13.6%	9.3%
\$50,000 - 99,999	58.0%	36.6%
\$100,000 - 149,999	18.5%	37.9%
\$150,000 - 199,999	3.4%	11.3%
\$200,000 - \$299,999	6.5%	3.8%
\$300,000 - 499,999	0.0%	0.8%
\$500,000 - 999,999	0.0%	0.4%
\$1,000,000+	0.0%	0.0%
Average Home Value	\$95,591	\$113,394
2000 Specified Renter Occupied HUs by Contract Rent		
Total	859	3,297
With Cash Rent	97.1%	97.9%
No Cash Rent	2.9%	2.1%
Median Rent	\$543	\$537
Average Rent	\$484	\$514

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.063541

Longitude: -117.182004

	0.5 miles radius	1 mile radius
2000 Population by Age		
 Total	4,721	16,062
Age 0 - 4	10.2%	8.0%
Age 5 - 9	11.1%	9.0%
Age 10 - 14	10.8%	8.9%
Age 15 - 19	8.9%	8.1%
Age 20 - 24	7.8%	8.2%
Age 25 - 34	14.8%	15.6%
Age 35 - 44	13.6%	14.3%
Age 45 - 54	9.3%	11.0%
Age 55 - 64	5.9%	6.6%
Age 65 - 74	4.2%	4.9%
Age 75 - 84	2.7%	3.9%
Age 85+	0.8%	1.4%
Age 18+	62.4%	69.5%
2010 Population by Age		
Total	4,862	17,210
Age 0 - 4	10.4%	8.3%
Age 5 - 9	10.0%	7.6%
Age 10 - 14	9.2%	7.0%
Age 15 - 19	9.0%	8.2%
Age 20 - 24	8.3%	9.3%
Age 25 - 34	15.2%	15.7%
Age 35 - 44	11.9%	12.7%
Age 45 - 54	10.1%	11.7%
Age 55 - 64	8.0%	9.4%
Age 65 - 74	4.5%	5.1%
Age 75 - 84	2.4%	3.4%
Age 85+	1.1%	1.7%
Age 18+	64.9%	72.6%
2015 Population by Age		
Total	4,829	17,368
Age 0 - 4	10.5%	8.3%
Age 5 - 9	10.0%	7.6%
Age 10 - 14	9.4%	7.1%
Age 15 - 19	8.0%	6.9%
Age 20 - 24	7.9%	8.6%
Age 25 - 34	15.2%	17.0%
Age 35 - 44	12.0%	12.3%
Age 45 - 54	9.4%	11.0%
Age 55 - 64	8.7%	9.9%
Age 65 - 74	5.4%	6.5%
Age 75 - 84	2.4%	3.3%
Age 85+	1.0%	1.6%
Age 18+	65.2%	73.2%
2000 Population by Sex		
Males	47.8%	46.8%
Females	52.2%	53.2%
2010 Population by Sex		
Males	48.0%	47.3%
Females	52.0%	52.7%
2015 Population by Sex		
Males	48.1%	47.7%
Females	51.9%	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



[locationname field]

[address field]

Ring: 0.5, 1 Miles

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Longitude: -117.182004

	0.5 miles radius	1 mile radius
2000 Population by Race/Ethnicity		
 Total	4,720	16,063
White Alone	41.3%	57.2%
Black Alone	9.6%	7.3%
American Indian Alone	1.7%	1.5%
Asian or Pacific Islander Alone	3.4%	4.4%
Some Other Race Alone	38.6%	24.5%
Two or More Races	5.5%	5.2%
Hispanic Origin	65.4%	44.0%
Diversity Index	90.1	83.0
2010 Population by Race/Ethnicity		
Total	4,863	17,209
White Alone	36.3%	50.0%
Black Alone	8.0%	6.7%
American Indian Alone	1.5%	1.5%
Asian or Pacific Islander Alone	3.6%	5.5%
Some Other Race Alone	45.2%	30.5%
Two or More Races	5.5%	5.8%
Hispanic Origin	75.1%	54.6%
Diversity Index	91.3	87.0
2015 Population by Race/Ethnicity		
Total	4,826	17,368
White Alone	34.6%	47.0%
Black Alone	7.2%	6.3%
American Indian Alone	1.5%	1.4%
Asian or Pacific Islander Alone	3.6%	6.0%
Some Other Race Alone	47.7%	33.2%
Two or More Races	5.4%	6.0%
Hispanic Origin	78.6%	59.3%
Diversity Index	91.6	88.2
2000 Population 3+ by School Enrollment		
 Total	4,478	15,338
Enrolled in Nursery/Preschool	3.1%	1.7%
Enrolled in Kindergarten	1.7%	1.4%
Enrolled in Grade 1-8	22.8%	16.4%
Enrolled in Grade 9-12	7.3%	6.2%
Enrolled in College	5.4%	8.2%
Enrolled in Grad/Prof School	0.0%	1.1%
Not Enrolled in School	59.7%	64.9%
2010 Population 25+ by Educational Attainment		
Total	2,584	10,272
Less than 9th Grade	25.0%	11.9%
9th - 12th Grade, No Diploma	16.3%	11.6%
High School Graduate	28.7%	25.9%
Some College, No Degree	19.3%	21.6%
Associate Degree	3.3%	6.9%
Bachelor's Degree	4.6%	13.0%
Graduate/Professional Degree	2.8%	9.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




[locationname field]

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Ring: 0.5, 1 Miles

Latitude: 34.063541

Longitude: -117.182004

	0.5 miles radius	1 mile radius
2010 Population 15+ by Marital Status		
 Total	3,423	13,285
Never Married	41.8%	38.3%
Married	40.3%	42.3%
Widowed	5.1%	6.5%
Divorced	12.8%	13.0%
2000 Population 16+ by Employment Status		
 Total	3,025	11,685
In Labor Force	54.6%	63.6%
Civilian Employed	48.6%	57.8%
Civilian Unemployed	6.0%	5.7%
In Armed Forces	0.0%	0.1%
Not in Labor Force	45.4%	36.4%
2010 Civilian Population 16+ in Labor Force		
Civilian Employed	76.8%	80.1%
Civilian Unemployed	23.2%	19.9%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	80.2%	83.1%
Civilian Unemployed	19.8%	16.9%
2000 Females 16+ by Employment Status and Age of Children		
Total	1,633	6,420
Own Children < 6 Only	5.3%	6.7%
Employed/in Armed Forces	2.5%	3.9%
Unemployed	0.5%	0.3%
Not in Labor Force	2.3%	2.5%
Own Children < 6 and 6-17 Only	13.3%	8.4%
Employed/in Armed Forces	6.7%	4.8%
Unemployed	0.9%	0.5%
Not in Labor Force	5.7%	3.1%
Own Children 6-17 Only	18.6%	16.4%
Employed/in Armed Forces	9.4%	11.0%
Unemployed	2.1%	1.0%
Not in Labor Force	7.0%	4.4%
No Own Children < 18	62.9%	68.5%
Employed/in Armed Forces	23.8%	31.8%
Unemployed	2.4%	3.6%
Not in Labor Force	36.7%	33.2%
2010 Employed Population 16+ by Industry		
 Total	1,349	6,266
Agriculture/Mining	2.4%	1.1%
Construction	4.4%	5.2%
Manufacturing	10.7%	6.0%
Wholesale Trade	4.7%	2.7%
Retail Trade	13.0%	10.5%
Transportation/Utilities	4.0%	4.8%
Information	2.1%	2.0%
Finance/Insurance/Real Estate	3.0%	4.1%
Services	52.9%	57.9%
Public Administration	2.8%	5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

[locationname field]

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0.5 miles radius

1 mile radius

2010 Employed Population 16+ by Occupation

	0.5 miles radius	1 mile radius
Total	1,346	6,261
White Collar	46.4%	59.0%
Management/Business/Financial	9.4%	10.4%
Professional	11.4%	25.2%
Sales	12.3%	9.8%
Administrative Support	13.3%	13.6%
Services	27.4%	22.4%
Blue Collar	26.2%	18.6%
Farming/Forestry/Fishing	0.3%	0.2%
Construction/Extraction	4.3%	4.8%
Installation/Maintenance/Repair	3.5%	3.4%
Production	9.1%	4.4%
Transportation/Material Moving	9.0%	5.9%


2000 Workers 16+ by Means of Transportation to Work

	0.5 miles radius	1 mile radius
Total	1,440	6,570
Drove Alone - Car, Truck, or Van	67.0%	71.4%
Carpooled - Car, Truck, or Van	20.8%	17.2%
Public Transportation	4.0%	2.6%
Walked	4.9%	5.4%
Other Means	1.5%	1.5%
Worked at Home	1.7%	1.9%

2000 Workers 16+ by Travel Time to Work

	0.5 miles radius	1 mile radius
Total	1,439	6,569
Did Not Work at Home	98.3%	98.1%
Less than 5 minutes	1.9%	3.9%
5 to 9 minutes	12.9%	14.1%
10 to 19 minutes	42.6%	38.1%
20 to 24 minutes	16.5%	14.8%
25 to 34 minutes	10.9%	13.4%
35 to 44 minutes	3.0%	3.3%
45 to 59 minutes	4.3%	2.9%
60 to 89 minutes	4.2%	3.4%
90 or more minutes	1.9%	4.2%
Worked at Home	1.7%	1.9%
Average Travel Time to Work (in min)	20.8	22.5

2000 Households by Vehicles Available

	0.5 miles radius	1 mile radius
Total	1,367	5,752
None	17.6%	12.9%
1	43.1%	44.4%
2	29.2%	32.3%
3	6.9%	7.2%
4	3.1%	2.6%
5+	0.0%	0.6%
Average Number of Vehicles Available	1.3	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

[locationname field]

[address field]

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0.5 miles radius

1 mile radius


2000 Households by Type

	0.5 miles radius	1 mile radius
Total	1,364	5,740
Family Households	78.0%	63.8%
Married-couple Family	41.9%	39.2%
With Related Children	27.8%	22.4%
Other Family (No Spouse)	36.1%	24.7%
With Related Children	27.1%	17.5%
Nonfamily Households	22.0%	36.2%
Householder Living Alone	16.3%	29.5%
Householder Not Living Alone	5.6%	6.6%
Households with Related Children	55.0%	39.9%
Households with Persons 65+	21.3%	22.1%

2000 Households by Size

	0.5 miles radius	1 mile radius
Total	1,363	5,740
1 Person Household	16.3%	29.6%
2 Person Household	22.8%	26.4%
3 Person Household	16.4%	15.4%
4 Person Household	17.0%	13.3%
5 Person Household	11.7%	7.4%
6 Person Household	7.0%	3.9%
7+ Person Household	8.7%	4.0%

2000 Households by Year Householder Moved In

	0.5 miles radius	1 mile radius
Total	1,366	5,754
Moved in 1999 to March 2000	21.2%	24.7%
Moved in 1995 to 1998	31.3%	31.6%
Moved in 1990 to 1994	13.3%	14.0%
Moved in 1980 to 1989	9.8%	13.6%
Moved in 1970 to 1979	11.5%	8.6%
Moved in 1969 or Earlier	13.0%	7.4%
Median Year Householder Moved In	1995	1996


2000 Housing Units by Units in Structure

	0.5 miles radius	1 mile radius
Total	1,529	6,207
1, Detached	60.5%	50.8%
1, Attached	5.2%	4.5%
2	6.9%	5.6%
3 or 4	14.9%	11.3%
5 to 9	6.3%	6.8%
10 to 19	1.0%	5.4%
20+	4.0%	11.9%
Mobile Home	0.7%	3.4%
Other	0.6%	0.2%

2000 Housing Units by Year Structure Built

	0.5 miles radius	1 mile radius
Total	1,543	6,209
1999 to March 2000	0.0%	0.3%
1995 to 1998	2.3%	1.2%
1990 to 1994	1.7%	4.8%
1980 to 1989	8.1%	15.2%
1970 to 1979	14.2%	18.0%
1969 or Earlier	73.8%	60.5%
Median Year Structure Built	1956	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



[locationname field]

[address field]

Ring: 0.5, 1 Miles

Latitude: 34.063541


Longitude: -117.182004

0.5 miles radius

1 mile radius

Top 3 Tapestry Segments

1.	Industrious Urban Fringe	Old and Newcomers
2.	Southwestern Families	Industrious Urban Fringe
3.	International Marketplace	Trendsetters

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,502,721	\$7,545,946
Average Spent	\$1,104.94	\$1,270.79
Spending Potential Index	46	53
Computers & Accessories: Total \$	\$198,883	\$1,005,291
Average Spent	\$146.24	\$169.30
Spending Potential Index	66	77
Education: Total \$	\$929,621	\$5,180,791
Average Spent	\$683.54	\$872.48
Spending Potential Index	56	72
Entertainment/Recreation: Total \$	\$2,729,976	\$13,976,379
Average Spent	\$2,007.34	\$2,353.72
Spending Potential Index	62	73
Food at Home: Total \$	\$4,140,665	\$20,120,334
Average Spent	\$3,044.61	\$3,388.40
Spending Potential Index	68	76
Food Away from Home: Total \$	\$2,899,431	\$14,393,103
Average Spent	\$2,131.93	\$2,423.90
Spending Potential Index	66	75
Health Care: Total \$	\$2,978,180	\$15,156,434
Average Spent	\$2,189.84	\$2,552.45
Spending Potential Index	59	69
HH Furnishings & Equipment: Total \$	\$1,570,750	\$7,868,768
Average Spent	\$1,154.96	\$1,325.15
Spending Potential Index	56	64
Investments: Total \$	\$1,187,853	\$6,929,093
Average Spent	\$873.42	\$1,166.91
Spending Potential Index	50	67
Retail Goods: Total \$	\$21,002,533	\$103,049,327
Average Spent	\$15,443.04	\$17,354.21
Spending Potential Index	62	70
Shelter: Total \$	\$14,395,947	\$72,748,298
Average Spent	\$10,585.26	\$12,251.31
Spending Potential Index	67	78
TV/Video/Audio: Total \$	\$1,083,522	\$5,409,819
Average Spent	\$796.71	\$911.05
Spending Potential Index	64	73
Travel: Total \$	\$1,540,158	\$8,188,977
Average Spent	\$1,132.47	\$1,379.08
Spending Potential Index	60	73
Vehicle Maintenance & Repairs: Total \$	\$838,309	\$4,136,745
Average Spent	\$616.40	\$696.66
Spending Potential Index	65	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.