



Benchmark Report

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TA \ Var Area ID Store Name Area Desc 2010 Average Value: Owner HU 2010 Average HH Income 2010 Average Household Size

TAVar	AreaID	StoreName	AreaDesc	AVGVAL_CY	AVGHINC_CY	AVGHHSZ_CY
Master Benchmark (Average)				243729	68188	2.45
US.BDS.BAO.Zip5	92373		Redlands	357105	83702	2.37
US.BDS.BAO.Counties	06071		San Bernardino Countv	206688	65055	3.28
	custom1			153342	41618	1.95
	custom2			257780	82379	2.20