



# Benchmark Report

## Benchmark Report

TA \ Var                      Area ID    Store Name    Area Desc    2010 Average Value: Owner HH Income HU

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TAVar	AreaID	StoreName	AreaDesc	AVGVAL_CY	AVGHINC_CY
<b>Master Benchmark (Average)</b>				<b>197795</b>	<b>58514</b>
	custom1			153342	41618
	custom2			257780	82379
	custom3			182261	51545